



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-31-2012 PAGE: 1 of 4

NEBO MEDIA, INC - 22009  
ATTN: NEIL WILLIAMS  
3299 K STREET NW  
SUITE 200  
WASHINGTON DC 20007

Contract No 403956	Contract Dt 10-29-2012	Revision Dt 10-30-2012	Rev# 1	Advertiser NRSC / SMITH FOR SENATE	Brand NRSC/SMITH FOR SENATE	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA				
Agency Est#			CMS # 247473	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-30-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 247473		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
1	10-31-2012	11-02-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	9	30			1	1	1			3	650	3	1,950.00	
2	11-05-2012	11-05-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	9	30	1							1	650	1	650.00	
3	10-30-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	9	30			1	1	1	1		4	1,500	4	6,000.00	
4	11-05-2012	11-05-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	9	30	1							1	1,500	1	1,500.00	
5	10-30-2012	11-02-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	9	30			2	2	2	2		8	1,500	8	12,000.00	
6	11-05-2012	11-05-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	9	30	2							2	1,500	2	3,000.00	
7	11-05-2012	11-05-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)	7	30	1							1	1,600	1	1,600.00	
8	10-31-2012	10-31-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)	7	30				1				1	2,000	1	2,000.00	
9	11-05-2012	11-05-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)	7	30	1							1	2,000	1	2,000.00	
10	10-30-2012	11-02-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	8	30			1	1	1	1		4	1,700	4	6,800.00	
11	11-05-2012	11-05-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	8	30	1							1	1,700	1	1,700.00	
12	10-30-2012	11-02-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)	7	30			1	1	1	1		4	1,600	4	6,400.00	
13	11-05-2012	11-05-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)	7	30	1							1	1,600	1	1,600.00	
14	10-30-2012	11-02-2012	01:00PM - 03:00PM	DAYTIME 1-4P WEEKDAY (6952)	7	30			1	1	1	1		4	1,700	4	6,800.00	
15	11-05-2012	11-05-2012	01:00PM - 03:00PM	DAYTIME 1-4P WEEKDAY (6952)	7	30	1							1	1,700	1	1,700.00	

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Contract No 403956		Contract Dt 10-29-2012	Revision Dt 10-30-2012	Rev# 1	Advertiser NRSC / SMITH FOR SENATE		Brand NRSC/SMITH FOR SENATE		Product Code POLITICALS					Station/Market WPVI - PHILADELPHIA						
Agency Est#			CMS # 247473	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 10-30-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 247473					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
16	10-30-2012	11-02-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)				9	30		1	1	1	1			4	700	4	2,800.00
17	11-05-2012	11-05-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)				9	30	1							1	700	1	700.00
18	10-30-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				9	30		2	2	2	2			8	800	8	6,400.00
19	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				9	30	2							2	800	2	1,600.00
20	10-30-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				9	30		2	2	2	2			8	2,200	8	17,600.00
21	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				9	30	2							2	2,200	2	4,400.00
22	10-30-2012	11-02-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				8	30		1	1	1	1			4	3,400	4	13,600.00
23	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				8	30	1							1	3,400	1	3,400.00
24	10-30-2012	11-02-2012	06:30PM - 07:00PM	EARLY NEWS ABC WORLD NEWS 630-7P MO-FR				8	30		1	1	1	1			4	4,000	4	16,000.00
M	MG Group #	Preempted	Rate	Reason	MG Description				Duration											
	336058	10-31-2012	4,000	PER SALES MANAGEMENT	1 X 30 @ \$2,800 S 08:00PM - 11:30PM - 11/03/12-11/03/12 (7220),			9	30					X			1	2,800	1	2,800.00
					1 X 30 @ \$1,000 Th,F 05:00AM - 06:00AM - 11/01/12-11/02/12 (6948),			8	30				X	X			1	1,000	1	1,000.00
					1 X 30 @ \$200 S 12:35AM - 01:35AM - 11/03/12-11/03/12 (7766)			8	30						X		1	200	1	200.00
		Total:	4,000														Preempt Total:		-1	-4,000.00
25	11-05-2012	11-05-2012	06:30PM - 07:00PM	EARLY NEWS ABC WORLD NEWS 630-7P MO-FR				8	30	1							1	4,000	1	4,000.00
26	10-30-2012	11-02-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)				8	30		1	1	1	1			4	3,600	4	14,400.00
27	11-05-2012	11-05-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)				8	30	1							1	3,600	1	3,600.00

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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code								Station/Market				
403956	10-29-2012	10-30-2012	1	NRSC / SMITH FOR SENATE	NRSC/SMITH FOR SENATE	POLITICALS								WPVI - PHILADELPHIA				
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing							Package	Contract Title		
			247473	PHILADELPHIA	A. CLIFFORD	10-30-2012	11-05-2012	M (Broadcast Month, Cycle 1)							N	247473		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
28	10-30-2012	11-02-2012	07:30PM - 08:00PM	ACCESS MO-FR WHEEL (7064)	8	30		1	1	1	1			4	3,600	4	14,400.00	
29	11-05-2012	11-05-2012	07:30PM - 08:00PM	ACCESS MO-FR WHEEL (7064)	9	30	1							1	3,600	1	3,600.00	
30	10-30-2012	11-02-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	9	30			1	1	1	1		4	3,200	4	12,800.00	
31	11-05-2012	11-05-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	9	30	1							1	3,200	1	3,200.00	
32	11-01-2012	11-01-2012	08:00PM - 11:00PM	PRIME THU MOVIES/SPECIALS (7041)	9	30					1			1	8,000	1	8,000.00	
33	11-03-2012	11-04-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)	9	30							1	1	2	1,200	2	2,400.00
34	11-03-2012	11-03-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)	9	30							1	1	500	1	500.00	
35	11-03-2012	11-03-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SA (7098)	8	30							1	1	1,400	1	1,400.00	
36	11-03-2012	11-03-2012	09:00AM - 10:00AM	WEEKEND NWS 9-10A SA (10928)	8	30							1	1	1,000	1	1,000.00	
37	11-04-2012	11-04-2012	06:00AM - 07:00AM	WEEKEND NWS 6-7A SU (7055)	9	30								1	400	1	400.00	
38	11-04-2012	11-04-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)	8	30								1	600	1	600.00	
39	11-04-2012	11-04-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)	8	30								1	1,400	1	1,400.00	
40	11-04-2012	11-04-2012	10:00AM - 10:30AM	WEEKEND NWS 1130A-12P SU INSIDE STORY (7	9	30								1	500	1	500.00	
41	11-04-2012	11-04-2012	10:30AM - 11:30AM	WEEKEND NWS 1030-1130A SU THIS WEEK (705	9	30								1	4,000	1	4,000.00	
42	11-04-2012	11-04-2012	11:30AM - 12:00PM	EAGLES GAME PLAN SUN 1130A (PLAYERS) (707	9	30								1	500	1	500.00	

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43	11-04-2012	11-04-2012	12:00PM - 01:00PM	WEEKEND NWS 12-1P SU (7060)			9	30							1	1	500	1	500.00	
44	10-30-2012	11-02-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)			9	30		1	1	1	1			4	1,000	4	4,000.00	
45	11-05-2012	11-05-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)			9	30	1							1	1,000	1	1,000.00	
46	11-04-2012	11-04-2012	11:30PM - 12:00AM	LATE NEWS ACTION NEWS AT 1130P SA-SU (699			9	30							1	1	1,000	1	1,000.00	
																Contracted Gross Total:		106	205,400.00	
																Actual Gross Total:		108	205,400.00	
																Agency Commission:			30,810.00	
																Net Total:			174,590.00	
Month/YR			Preempted	Made Good		Contract Total		Adjustments								Actual Total				
Nov 12			4,000.00	4,000.00		205,400.00		0.00								205,400.00				
TOTAL			4,000.00	4,000.00		205,400.00		0.00								205,400.00				

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